



The Social LIVES OF PETS

A new survey of 2,000 dog owners found...



66%

of pet owners admit their dog has a *"better social life"* than they do —

and

over half

say their pet has

more friends



63%

agreed that their pet is the *"uncontested star"* of any Zoom call on which they make an appearance



38%

reported that the *number of playdates* they have scheduled for their dog has increased during the pandemic

and

over half

of respondents have even *played "matchmaker"* for their pet at the park or other location



6 in 10

admit that, between table scraps and the extra treats they've given during the pandemic, *their pup pal has eaten better* than they have in the past year



Nearly **7 in 10** report that since it's important for families to *eat meals together*, they try to eat dinner around the same time their dog does every night

