



# WORLD PET ASSOCIATION EMPOWERS CHANGE

“Upon joining WPA, I realized there was much for me to grasp about advocacy and philanthropic efforts. I was truly amazed by the significant monetary donations made to support various organizations and the profound impact each one has on the pet industry. Witnessing the extent of WPA’s contributions, both financially and through active participation, fills me with pride. I wholeheartedly urge all constituents of the pet industry to join in and contribute toward strengthening our industry.”

HEATHER COOTS, King Wholesale, Inc.



As WPA’s CFO and Vice Chairman, Heather champions programs and events that connect and inspire pet retailers, enhancing their knowledge and fueling excellence throughout the industry.

World Pet Association enriches the lives of animals and humans and cultivates a healthier and more collaborative pet retail community.

**Learn more at [worldpetassociation.org](https://worldpetassociation.org).**

**WPA** World  
Pet  
Association