

# Naturally Innovative



**DRIVE SALES WITH THE #1 NATURAL AND SUSTAINABLE CAT LITTER FOR OVER 10 YEARS AND COUNTING!**

Only World's Best Cat Litter® has the track record of litter innovation needed to keep up with today's cat customers. Our lineup of solution-based cat litter formulas — all made with naturally absorbent whole-kernel corn — help tackle some of the biggest litter challenges, including smells, dust, tracking and litter aversion.

