

PLMA's 2026 STORE BRANDS MARKETPLACE

PRIVATE LABEL TRADE SHOW
NOVEMBER 15-17 • CHICAGO



Nearly One in Five Pet Care Products Sold in the US Today is a Store Brand

At PLMA's 2026 Store Brands Marketplace Private Label Trade Show, retailers and wholesalers will discover experienced, reliable suppliers who are shaping the future of private label pet care by delivering innovation, quality and value across the growing category.

From wellness-focused products to trending accessories and premium treats, the Show floor will feature suppliers who are helping retailers build stronger pet care programs.

Find your partners to grow your pet care program at PLMA's 2026 Store Brands Marketplace.