SAVE THE DATE

Get a jump on next year by saving the **SUPERZOO 2027** date in your calendar and get ready to run it all back: sneak peeks at the products about to take over shelves, show-floor deals you won't find anywhere else and real conversations with the up-and-comers and household names shaping the industry. Plus, the legendary **SUPERZOO Beach Party** returns to cap it all off.

This is where deals get done, connections get made and the pet pro community comes together like nowhere else. Block off your calendar now. We'll see you again next year!

SUPERZOO

August 11-13, 2027

Education: August 10-11, 2027

Mandalay Bay, Las Vegas, NV

22,000+

Pet professionals participate, including:

10,000
buyers—the most in North America

1,200+
exhibitors

3,300+
buying companies

Largest Industry Show Floor

350,000
square feet

Source: 2025 SUPERZOO website